



UNIVERSITY *of the* SOUTHERN CARIBBEAN

SCHOOL OF BUSINESS MASTER OF BUSINESS ADMINISTRATION (MBA)

Schedule - 2015 - 2017

USC Emphasis

❖ Marketing (MBAK)

(August 20 - October 12, 2015)

(MBAK 635 Marketing Management

(October 19 - December 14, 2015)

MBAK 646 Consumer Behavior

(January - March 2016)

MBAK 657 Advertising Management

ANDREWS UNIVERSITY

Fall 2015 (August - December)

MKTG680 Strategic Marketing Management

BSAD515 Organizational Behavior & Leadership

Spring 2016 (January - April)

BSAD620 Christian Ethics, Service and Society

ECON 525 International Macroeconomics

Summer 2016 (May - June)

ECON530 Managerial Economics (online intensive)

(prerequisites: ECON506 Microeconomics & STAT285
Elementary Statistics)

Fall 2016 (August - December)

ACCT 610 Managerial Accounting
 (prerequisite: ACCT502 Accounting 2)
BSAD556 Quantitative Methods in Business Decisions

Spring 2017 (Mid-January through April):

FNCE675 Financial Management
 (prerequisite: FNCE500 Business Finance)
ACCT620 Financial Statement Analysis
 (prerequisite: ACCT502 Accounting 2)

Summer 2017 (June - August) (Taught as intensive on the campus of Andrews University)

BSAD615 Management of Quality (May through June) (online)
BSAD689 Strategic Management (July) (on campus intensive)

August 2017 Commencement on the campus of Andrews University